

# The **LSU** Athletic Department and the **New Orleans FBICAAA** team up for Child Safety



Jambalaya, gumbo, SEC football and Child safety. That's exactly what was happening along LSU's tailgating row! As passionate as LSU fans are about their football, they're even more passionate about child safety and protection. So, the New Orleans FBICAAA decided to team up with the LSU Athletic Department and kick off a joint initiative to help protect our kids.

The event was initiated by FBI Citizens' Academy Alumni Association (FBICAAA), President Kathleen "Kathie" Wylie with the American Football Coaches Association and the LSU Athletic Association. The athletic department then provided the FBI with a designated display area within their corporate sponsor section to maximize the FBI's presence.

On 11/14/2009, the New Orleans Division and FBICAAA distributed Child ID kits at the Louisiana State University (LSU) versus Louisiana Tech college football game. The Child ID event was hosted outside of the LSU stadium from 1:00 P.M. to 6:00 P.M., right smack in the middle of thousands of tailgating fans

To assist with the distribution of Child ID program materials during the game, COS Betbeze and several Citizens' Academy Alumni passed Child ID kits and program material to game-time patrons disseminating approximately 300 kits.